MEXICANIDADES

Independent Study by Adriana Lara
After so many years of choosing plastic dolls over muñecas Mexicanas, mass-produced clothes over handmade blouses, and trying to make my skin and hair lighter, I finally embrace my culture. Mexicanidades talks about why the story of the women behind the artisanal crafts I used to ignore changed how I want to present myself to the world. Bringing attention to Otomi women, I pay forward to their underpaid and underrated art.
Research Board
Storyboard
Elevation, plan and system diagram
Audience view
When you select a scene Maria’s face changes. When she talks about her community she shows her love for it. She blushes when she talks about herself, and smiles when talking about Tzibi, her Ocelot friend from Tenango. Lastly, she talks confidently about Otomi Embroidery.
Tzibi and Maria tell you the story of their communities and creators.