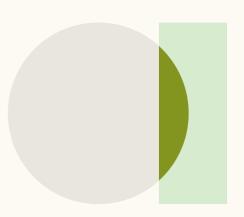
Rock Your Profile Program



Rock Your Profile | External Resources

COVID-19 Resources

- <u>COVID-19 Resources</u> | Website featuring key tools, resources, job search help and more.
- Find a Job | Get help looking for a new job on LinkedIn.
- Explore Free Courses | Access our free courses to help you land a job during this tough time.
- Manage Stress with Mindfulness | 6 Free LinkedIn Learning courses to help you manage stress in a tough time.
- Remote Working Resources | Get help navigating the new-normal of work from home.
- <u>Learning Skills in a Virtual Workplace</u> | Get all the resources to help you adapt and learn.

Rock Your Profile General Resources

- RYP LIL Course | Self-paced online learning course accessible to anyone for free.
- <u>LinkedIn Company Blog</u> | Collection of LinkedIn published articles and tips on Profile.
- <u>LinkedIn Learning Blog</u> | 6 Easy Changes to Make Your LinkedIn Profile Stand Out.
- Posting on LinkedIn | Posting & sharing content overview article in the Help Center.
- <u>Content Creator's Guide</u> | Best practices for creating content on LinkedIn.
- <u>LinkedIn Sharing Guide</u> | Best practices for sharing content on LinkedIn.
- Publishing on LinkedIn | Help Center article w/best practices for publishing on LinkedIn.

 <u>Guide to Networking</u> | LinkedIn page featuring tips and best practices around building your community on LinkedIn.

Rock Your Profile Help Center Resources

- Intro Card | Article teaching you how to edit your Introduction Card in your Profile.
- Building a Great Profile | LIL video and key tips to create a great profile.
- Adding & Removing Skills | Best practices on how to remove or add skills to your Profile.
- Job Search | Need to search for jobs on LinkedIn? This article has you covered.
- <u>Job Alerts</u> | How to setup job alerts on LinkedIn with this article.
- Open to Opportunities | How to let recruiters know that you're open to new opportunities.
- <u>Follow People</u> | How to follow people on LinkedIn and broaden your network.
- <u>Follow Companies</u> | How to follow companies and stay up to date with key insights,
 articles and content from the companies you care about.
- Follow Topics | How to follow the topics that matter most to you on LinkedIn.
- <u>Customizing Your LinkedIn Feed</u> | How to customize your feed so it's relevant for you.
- <u>LinkedIn Premium Webinars</u> | Learn more about LinkedIn premium in these free weekly webinars offered by our Customer Care Team.

Rock Your Company Page Resources

- Enterprise Pages Playbook | Playbook for companies to get started with LinkedIn Pages.
- <u>SMB Pages Playbook</u> | Playbook customized for SMBs to get started with LinkedIn Pages.
- LinkedIn Live | Stream live video content from your company page.
- <u>Virtual Event Solutions</u> | Learn about all the ways your company can bring virtual events to your community.